

# Greyhound Hour A day not at the races



Alexandrina Council was approached by their local community seeking an opportunity for greyhounds to be offered the same rights as other 4 legged friends.

As we know the Dog and Cat Management Act prohibits exercising greyhounds "off -leash" in public





areas.



Community consultation (via MySay) supported the communities request with 176 respondents, all in favour of a greyhound only off leash opportunity.





Council began the process by engaging Kelledy Jones Lawyers, this resulted in an application to the Dog and Cat Management Board achieving an exemption under section 45c to hold off-leash trials for 6 months.





# Once approval was achieved, we engaged with stakeholders setting out to manage the possible risks and manage public perception.



The trial / initiative was run as a collaboration between local greyhound owners, Alexandrina Council, Friends of the Port Elliot Dog Park, Greyhound Racing SA Adoption Program and the Dog and Cat Management Board.







# When we started this initiative we expected our events to be something like this



# Or like this









# But really..... they were more like this







### And like this









Greyhound owners were found to be positive, engaging and highly responsible – the greyhounds were just the same – the dog park has never been quieter!



Events were limited to max. 40 Greyhounds and all 6 events were booked out within 48 hours

# Our team met after every event and made minor adjustments along the way





### These events provide a unique opportunity for greyhounds to run / wander / lie down / do nothing / sniff behinds / and generally be boring all whilst off-lead in the dog park.



This trial has gathered learnings about off leash greyhounds aiming to find a suitable long term alternative to the current greyhound "off leash regulations".











Greyhound owners from all across SA have attended the events from as far as Mannum, Gawler and Two Wells.

Approx. 290 humans &195 greyhounds have attended so far.



# **Community Feedback**

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#### Post Details



Did you know that greyhounds cannot use dog parks or run off-leash anywhere in public? Well, that's why Alexandrina Council has partnered with the Port Elliot Dog Park to present a greyhound only event. This Saturday, 21 July at the dog park from 10am-11:30am, our athletic furry friends can canter at will with other like-minded greyhounds. Please read further information and conditions at https://bit.ly/2NrugIf During the event, the park will be closed to other breeds and RSVPs are required. Tell your greyhound-loving friends not to miss it!



10,365 People Reached	632 Engagements	2,775 Clicks	Boost Post
008 161 75 Comments 62		ts 62 Shares	
Like		🖒 Share	<b>*</b>

Reported stats may be delayed from what appears on posts

### Performance for Your Post

### 10,365 People Reached

637 Reactions, Comments & Shares 10

280	122	158
🕐 Like	On Post	On Shares
69	36	33
💟 Love	On Post	On Shares
12	9	3
Wow	On Post	On Shares
2	1	1
👷 Sad	On Post	On Shares
215	138	77
Comments	On Post	On Shares
62	62	0
Shares	On Post	On Shares

### 2,775 Post Clicks

193	59	2,523
Photo Views	Link Clicks	Other Clicks i

### NEGATIVE FEEDBACK

1 Hide Post	2 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



# Facebook



### Post Details



#### Reported stats may be delayed from what appears on posts

4,902 People Re	ached	
161 Reactions, C	omments & Shar	es i
76	17	59
🕑 Like	On Post	On Shares
21	8	13
O Love	On Post	On Shares
1	0	1
•• Wow	On Post	On Shares
<b>35</b>	17	18
Comments	On Post	On Shares
28	28	0
Shares	On Post	On Shares
420 Post Clicks		
<b>37</b>	22	361
Photo Views	Link Clicks	Other Clicks <i>i</i>
NEGATIVE FEEDBACK	(	
1 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

My Say

...





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Reported stats may be delayed from what appears on posts

### Alexandrina Council

п<sup>3</sup> Like

Did you go to our special greyhound event on 21 July? Or maybe you own a greyhound? Well, we have set up a small survey looking for feedback on the event and the idea of having more of these 'greyhound gatherings' in the future. Please visit https://mysay.alexandrina.sa.gov.au/greyhounds to complete the survey.



Comment

ℴ Share

- 🚭

### Performance for Your Post

### 7,544 People Reached

148 Reactions, Comments & Shares

72 Like	On Post	56 On Shares
20	9	11
O Love	On Post	On Shares
1	0	1
😔 Angry	On Post	On Shares
33	13	20
Comments	On Post	On Shares
22	22	0
Shares	On Post	On Shares

### 798 Post Clicks

292 Photo Views	27 Link Clicks	479 Other Clicks (1)
NEGATIVE FEEDBA	ск	
5 Hide Post	0 Hide All Posts	
0 Report as Spa	m 0 Unlik	ke Page

Reported stats may be delayed from what appears on posts



We are engaging Fiona De Rosa from Balancing Act Adelaide to assist with our final report – we are seeking funding for this report from DCM Board to provide not just a local focus but a state wide opportunity that can be applied to all Councils and their local greyhound

communities.





# Next



We have expressions of interest from other councils and hoping we can continue to learn about where to from here.

A final report and application will be made to the D&CMB for greyhound only events to be permanent feature at Port Elliot Dog Park.



Final event will be held June 16 and will be a best dressed event. Invitations are open for anyone to come along and say G'day!



# **GREYHOUND HOUR TRIAL FINALE**

**BEST DRESSED GH** 

SUNDAY 16TH JUNE 2019, 10AM



### FRIENDS PRIZE

The Friends of the Port Elliot Dog Park will offer a doggy prize pack for the best dressed greyhound at the Greyhound off-lead hour finale event



### **BEST DRESSED**

Bring your best Greyhound outfit if you're booked in to this event. Contact Cheryl if you want to check for a cancellation 8555 7000 THANK YOU

A big thank you to **Alexandrina Council** staff for putting the time and effort into conducting this trial and preparing a report to take to the SA Dog & Cat Management Board







# Thank you for listening - Questions?

